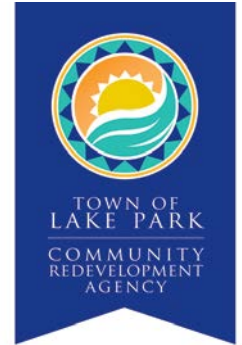


COMMUNITY REDEVELOPMENT AGENCY BOARD MEETING  
Action Minutes of June 3, 2020



- A. **CALL TO ORDER/ROLL CALL:** 6:30 p.m.  
Board Member Flaherty were absent.
- B. **PLEDGE OF ALLEGIANCE:** Board Member Linden
- C. **SPECIAL PRESENTATION/REPORT:**  
1. Strategic Marketing Presentation on Social Media Platforms and their results.  
2. Park Avenue Downtown District (PADD) Code Update Discussion.
- D. **PUBLIC COMMENT:**  
None
- E. **CONSENT AGENDA:**  
3. March 4, 2020 Community Redevelopment Agency Board Meeting Minutes.  
3a. Resolution 43-06-20 Approval of the Renewal of the Contract with Strategic Marketing.  
**All items on the Consent Agenda Were Approved**
- F. **OLD BUSINESS**  
4. Discussion of CRA Surface Parking Lot Project.
- G. **NEW BUSINESS:**  
5. Resolution No. 37-06-20 to Enter into an Interlocal Agreement with Palm Beach County for the Installation and Maintenance of Decorative Art Wrapping on County-owned Traffic Control Cabinets in the Town of Lake Park CRA. Approved  
6. Resolution No. 38-06-20 to Enter into a Three-year Agreement with Vincent and Sons Landscaping, Inc. for CRA Downtown Landscape Maintenance Services. Approved  
7. Discussion of Underground Utilities in the Lake Park CRA.
- H. **EXECUTIVE DIRECTOR REPORT:**
- I. **PUBLIC COMMENT:** None
- J. **BOARD MEMBER COMMENTS:** None
- K. **REQUEST FOR FUTURE AGENDA ITEMS:** None
- L. **ADJOURNMENT:** 8:37 p.m.