

AGENDA

Community Redevelopment Agency Meeting
Wednesday, December 2, 2015,
Immediately Following the
Regular Commission Meeting
Lake Park, Town Hall
535 Park Avenue

James DuBois	—	Chair
Kimberly Glas-Castro	—	Vice-Chair
Erin Flaherty	—	Board Member
Christiane Francois	—	Board Member
Michael O'Rourke	—	Board Member
Kathleen Rapoza	—	Board Member

John O. D'Agostino	—	Executive Director
Thomas J. Baird, Esq.	—	Agency Attorney
Vivian Mendez, CMC	—	Agency Clerk

PLEASE TAKE NOTICE AND BE ADVISED, that if any interested person desires to appeal any decision of the Town Commission, with respect to any matter considered at this meeting, such interested person will need a record of the proceedings, and for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. *Persons with disabilities requiring accommodations in order to participate in the meeting should contact the Town Clerk's office by calling 881-3311 at least 48 hours in advance to request accommodations.*

A. CALL TO ORDER/ ROLL CALL

B. PLEDGE OF ALLEGIANCE

C. SPECIAL PRESENTATION/REPORT

1. Review of Primary Revenue Source of the Lake Park Community Redevelopment Agency

Tab 1

D. PUBLIC COMMENT

This time is provided for addressing items that do not appear on the Agenda. Please complete a comment card and provide it to the Agency Clerk so speakers may be announced. Please remember comments are limited to a TOTAL of three minutes.

E. CONSENT AGENDA: All matters listed under this item are considered routine and action will be taken by one motion. There will be no separate discussion of these items unless a Commissioner or person so requests, in which event the item will be removed from the general order of business and considered in its normal sequence on the Agenda. Any person wishing to speak on an Agenda item is asked to complete

a public comment card located on either side of the Chambers and given to the Town Clerk. Cards must be submitted before the item is discussed.

2. Approval of Special Call CRA Board Meeting Minutes of August 19, 2015 **Tab 2**

F. NEW BUSINESS:

3. Discussion of Incentives for Attracting Business into the Community
Redevelopment Agency **Tab 3**

G. EXECUTIVE DIRECTOR REPORT:

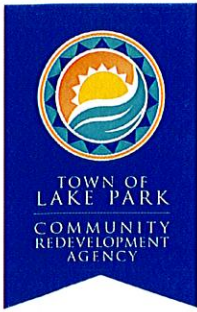
H. BOARD MEMBER COMMENTS

I. ADJOURNMENT

The next scheduled CRA Board Meeting will be conducted on March 2, 2016

**Special
Presentations
/Reports**

TAB 1



**CRA
Agenda Request Form**

Meeting Date: December 2, 2015

Agenda Item No. *Tab 1*

Agenda Title: Review of Primary Revenue Source of the
Lake Park Community Redevelopment Agency

- | | |
|--|---|
| <input type="checkbox"/> Consent Agenda | <input type="checkbox"/> Discussion/Possible Action |
| <input checked="" type="checkbox"/> Presentation | <input type="checkbox"/> Resolution |
| <input type="checkbox"/> Other | |

Approved by Executive Director: *[Signature]* **Date:** 11/17/15

BKR
Name/Title: Blake K. Rane, Finance Director

Originating Department: FINANCE	Costs: N/A Funding Source: Acct. # <input type="checkbox"/> Finance _____	Attachment: Top section of the DR-420TIF
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Summary Explanation/Background:

The purpose of this agenda item is to provide the Community Redevelopment Agency (CRA) Board with an overview of the how the funds that come into the CRA each year are determined, and how such funds are affected by increases or decreases in the CRA area's property values.

For our CRA we need to start way back when the CRA was created. The base year for the CRA is 1997, and in that year the taxable value was \$56.1 million, as you see on the DR-420TIF, labeled as Exhibit 1.

As you also see the taxable value for the current year is \$103.0 million, taxes assessed in 2015 for the fiscal year 2015/2016. That is the taxable value of the properties within the CRA as assessed by the Property Appraiser, after applying all the state rules and exemptions. The difference between the "BASE" year and the "CURRENT" year is called the "Current year tax increment value", and that is \$46.9 million for the current fiscal year.

As property values change that amount increases or decreases and the amount required by Statute to be provided to the CRA by both PB County and the Town changes.

The formula that determines the amount to be funded by the Town and by the county is prescribed in Florida State Statute 163. That formula is: the tax increment value, divided by 1,000, multiplied by the applicable millage rate, and multiplied by 95 percent. This amount is what is to be provided to the CRA by the end of December of each fiscal year by each the municipality and the county, as shown in the example below.

This example details the calculation for Palm Beach County:

Current year tax increment calculation		
	Factors	Cumulative math
2015/16 Increment Value	\$ 46,924,389	\$ 46,924,389
Divided by 1,000	1,000	\$ 46,924.389
Time the Palm Beach County millage rate	4.7815	\$ 224,368
Times 95 percent	.95%	\$ 213,150.52

The following table demonstrates the amounts from both Palm Beach County and from the Town of Lake Park:

	Millage	CRA Revenue
Palm Beach County	4.7815	\$ 213,151
Town of Lake Park	5.3474	
MSTU	<u>3.4581</u>	
Combined	8.8055	\$ 392,533
Total PBC and Town		\$ 603,986

I will be glad to answer any questions you may have.

Recommended Motion:

None



Reset Form

Print Form

TAX INCREMENT ADJUSTMENT WORKSHEET

Year:	2015	County:	PALM BEACH
Principal Authority:	Lake Park	Taxing Authority:	Lake Park
Community Redevelopment Area:	Lake Park	Base Year:	1997

SECTION I : COMPLETED BY PROPERTY APPRAISER

1. Current year taxable value in the tax increment area	\$	102,995,143	(1)
2. Base year taxable value in the tax increment area	\$	56,070,754	(2)
3. Current year tax increment value <i>(Line 1 minus Line 2)</i>	\$	46,924,389	(3)
4. Prior year Final taxable value in the tax increment area	\$	95,697,480	(4)
5. Prior year tax increment value <i>(Line 4 minus Line 2)</i>	\$	39,626,726	(5)

SIGN HERE	Property Appraiser Certification	I certify the taxable values above are correct to the best of my knowledge.
	Signature of Property Appraiser:	Electronically Certified by Property Appraiser
		Date: 6/25/2015 8:18 AM

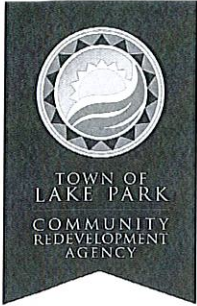
SECTION II: COMPLETED BY TAXING AUTHORITY Complete EITHER line 6 or line 7 as applicable. Do NOT complete both.

6. If the amount to be paid to the redevelopment trust fund IS BASED on a specific proportion of the tax increment value:

Exhibit 1

Consent Agenda

TAB 2



**CRA
Agenda Request Form**

Meeting Date: December 2, 2015

Agenda Item No. *Tab 2*

Agenda Title: Special Call CRA Board meeting minutes of August 19, 2015

- | | | | |
|--------------------------|------------------------------|-------------------------------------|--------------------------|
| <input type="checkbox"/> | SPECIAL PRESENTATION/REPORT | <input checked="" type="checkbox"/> | CONSENT AGENDA |
| <input type="checkbox"/> | OLD BUSINESS | <input type="checkbox"/> | NEW BUSINESS: Resolution |
| <input type="checkbox"/> | DISCUSSION FOR FUTURE ACTION | <input type="checkbox"/> | OTHER: General Business |

Approved by Executive Director: *J. D. Aguirre* **Date:** *9-14-15*

Vivian Mendez, CMC - Agency Clerk
Name/Title

Originating Department: Agency Clerk	Costs: \$ 0.00 Funding Source: Acct. # [] Finance _____	Attachments: Agenda Minutes Exhibit "A - D"
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Summary Explanation/Background:

Recommended Motion: To adopt the Special Call CRA Board meeting minutes of August 19, 2015.



AGENDA

Special Call

Community Redevelopment Agency Meeting
Wednesday, August 19, 2015, 6:30 pm
Lake Park, Town Hall
535 Park Avenue

James DuBois	—	Chair
Kimberly Glas-Castro	—	Vice-Chair
Erin Flaherty	—	Board Member
Christiane Francois	—	Board Member
Michael O'Rourke	—	Board Member
Kathleen Rapoza	—	Board Member
Vacant		
.....		
John O. D'Agostino	—	Executive Director
Thomas J. Baird, Esq.	—	Agency Attorney
Vivian Mendez, CMC	—	Agency Clerk

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A. **CALL TO ORDER/ ROLL CALL**

B. **PLEDGE OF ALLEGIANCE**

C. **SPECIAL PRESENTATION/REPORT**

None

D. **PUBLIC COMMENT**

This time is provided for addressing items that do not appear on the Agenda. Please complete a comment card and provide it to the Agency Clerk so speakers may be announced. Please remember comments are limited to a TOTAL of three minutes.

E. **CONSENT AGENDA:** All matters listed under this item are considered routine and action will be taken by one motion. There will be no separate discussion of these items unless a Commissioner or person so requests, in which event the item will be removed from the general order of business and considered in its normal sequence on the Agenda. Any person wishing to speak on an Agenda item is asked to complete

a public comment card located on either side of the Chambers and given to the Town Clerk. Cards must be submitted before the item is discussed.

1. Approval of CRA Board Meeting Minutes of June 3, 2015 Tab 1

F. NEW BUSINESS:

2. Resolution No. 19-08-15 Discussion of the Fiscal Year 2015/2016 CRA Budget and Approval of the Resolution to Adopt the CRA Budget for 2015/2016 Tab 2

3. Negotiation of a License Agreement between the Town of Lake Park Community Redevelopment Agency and Artist of Palm Beach County Tab 3

4. Resolution No. 20-08-15 Property and Casualty Renewals Tab 4

5. CGI Communication Video for the CRA Tab 5

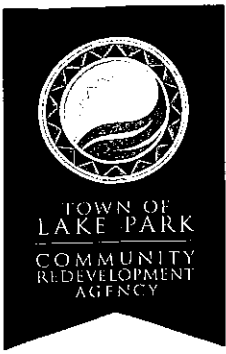
6. CRA Budget Initiative – Display Lighting Improvements, 800 Park Avenue Tenants, Artist of Palm Beach County Tab 6

G. EXECUTIVE DIRECTOR REPORT:

H. BOARD MEMBER COMMENTS

I. ADJOURNMENT

The next scheduled CRA Board Meeting will be conducted on December 2, 2015



Minutes
Town of Lake Park, Florida
Community Redevelopment Agency
Board Special Call Meeting
Wednesday, August 19, 2015, 6:30 p.m.
Town Commission Chamber, 535 Park Avenue

The Community Redevelopment Agency Board met for a Special Call meeting on Wednesday, August 19, 2015 at 6:30 p.m. Present were Chair James DuBois, Vice-Chair Kimberly Glas-Castro, Board Members Erin Flaherty, Christina Francois, Michael O'Rourke, Kathleen Rapoza, Executive Director John D'Agostino, Agency Attorney Thomas Baird, and Agency Clerk Vivian Mendez.

Agency Clerk Mendez performed the roll call and Chair DuBois led the pledge of allegiance.

Special Presentation/Report:

None

Public Comment:

None

Consent Agenda:

1. Approval of CRA Board Meeting Minutes of June 3, 2015.

Motion: Board Member O'Rourke moved to approve the consent agenda; Board Member Francois made the second.

Vote on Motion:

Board Member	Aye	Nay	Other
Board Member Erin Flaherty	X		
Board Member Christiane Francois	X		
Board Member Michael O'Rourke	X		
Board Member Kathleen Rapoza	X		
Vice-Chair Kimberly Glas-Castro	X		
Chair James DuBois	X		

Motion passed 6-0.

NEW BUSINESS:

2. Resolution No. 19-08-15 Discussion of the Fiscal Year 2015/2016 CRA Budget and Approval of the Resolution to Adopt the CRA Budget for 2015/2016.

Executive Director D'Agostino explained the budget (see Exhibit "A"). He explained that staff met with several economic development type firms and discussed different strategies to assist in generating business in the CRA. He stated that a firm would be hired on a contractual bases who would market available CRA properties, or resale of

properties that could be developed according to the zoning requirements of the area. He explained that the goal would be to market the property in a way that would maximize the use of the property. He requested that \$10,000 be allocated in the budget for attorney fees who would work with the CRA in acquiring land for the purposes of redevelopment. He stated that a work to live type of environment were initiatives for the CRA area. He pointed out that there was a Fund Balance deficit of \$175,000. He stated that \$38,346,000 funds have been allocated in the budget to begin to cut down the deficit. He stated that if the deficit were not lowered the CRA would have a difficult time going out for bond.

He explained that, if approved, a contract between the Town of Lake Park and the Artist of Palm Beach County for a \$4,000 grant would be granted for lighting improvements of the Art on Park Gallery.

Board Member O'Rourke asked why the total expenditures have risen over the past few years. Executive Director D'Agostino explained that the reason the budget has grown significantly was that the property values in the CRA increased by over 16 percent, while the Town's property values have only increased by 8.8 percent. He stated that the CRA needs to structure a strategy to acquire some property, send it out for bid, redevelop it, and bring revenue back into the CRA. Finance Director Blake Rane explained that the amount of revenue the CRA collects was almost entirely based on Ad-Valorum rates that the Town and Palm Beach County, plus the taxable value have changed within the CRA. He showed that the CRA revenues were \$340,000 two years ago, \$440,000 last year, and \$520,000 in the current fiscal year. He stated that the increase was due to the Town and County millage rate and the taxable value in the CRA. Board Member Flaherty asked for clarification regarding the Professional Services line item and was an economic development firm already hired. Executive Director D'Agostino stated that staff has met with three (3) leading professional in the field, but have not made a decision as to which route the CRA would take. He stated that the funds allocated were for the expense of an economic development firm to do some limited work with either marketing, or attracting businesses to the downtown area. Chair DuBois stated that within the CRA was the Park Avenue Downtown District (PADD). Executive Director D'Agostino stated that the focus would be on those properties and some vacant properties in the industrial area. Chair DuBois asked if the CRA Master Plan would be revisited for the long term visioning and purpose that were described in the CRA Master Plan. Executive Director D'Agostino explained that staff was currently reviewing the plan, which was all inclusive. He stated that if the focus were narrowed it would hinder what staff would like to do. He stated that the Master Plan was not the issue, the down turn in the economy was and how the area were marketed for the least amount of funds. Chair DuBois asked if the railroad responsibilities would be assigned to an economic development firm for the improvements. Executive Director D'Agostino stated that staff was reviewing how to link sidewalks to the railroad improvements, but it would not be included in the fiscal budget.

Motion: Board Member O'Rourke moved to approve Resolution 19-08-15; Board Member Flaherty made the second.

Vote on Motion:

Board Member	Aye	Nay	Other
Board Member Erin Flaherty	X		

Board Member Christiane Francois	X		
Board Member Michael O'Rourke	X		
Board Member Kathleen Rapoza	X		
Vice-Chair Kimberly Glas-Castro	X		
Chair James DuBois	X		

Motion passed 6-0.

3. Negotiation of a License Agreement between the Town of Lake Park Community Redevelopment Agency and the Artist of Palm Beach County.

Executive Director D'Agostino explained the item (see Exhibit "B").

Motion: Board Member O'Rourke moved to consolidate agenda items number 3 (Negotiation of a License Agreement between the Town of Lake Park Community Redevelopment Agency and Artist of Palm Beach County) and item number 6 (CRA Budget Initiative – Display Lighting Improvements, 800 Park Avenue Tenants, Artist of Palm Beach County); Board Member Rapoza seconded the motion.

Vote on Motion:

Board Member	Aye	Nay	Other
Board Member Erin Flaherty	X		
Board Member Christiane Francois	X		
Board Member Michael O'Rourke	X		
Board Member Kathleen Rapoza	X		
Vice-Chair Kimberly Glas-Castro	X		
Chair James DuBois	X		

Motion passed 6-0.

Board Member Francois asked for an overview report of how the gallery was doing over this past year. Mr. John Palozzi, Manager of the Artist of Palm Beach County Art on Park Gallery, explained that the gallery was fairly successful in terms that they have been able to maintain the gallery open. He explained that exhibitions are being scheduled every six weeks, and the resident artist spaces are being rented. He stated that they do not have much street traffic or sales of art work. He stated that they are fortunate that they do not have to pay rent to the CRA. Board Member Francois asked when the children art lessons were scheduled and what was the turnout. Mr. Palozzi stated that monthly collogue classes were scheduled and during the summer they have low turnout. He stated that although they advertise the gallery and its lessons in all the publications they possibly could, turnout has been low. He stated that the only successful class they had was when the children were brought over from the Library to the Gallery. Board Member Rapoza asked if membership increased over the past year. Mr. Palozzi stated that since they began new incentives they have had an increase in membership. He stated that one of the new incentives was cash prices. Board Member Rapoza asked if they partner with other Association to compare what the Artist of Palm Beach are doing compared to other Associations. She stated that it could lead to a marketing task force to bring people with marketing backgrounds in. Mr. Palozzi stated that they have not done something like that in the past. He thanked Board Member Rapoza for her suggestions. Board Member O'Rourke asked if the Gallery still offers poetry classes. Mr. Palozzi stated that classes

are still offered, but they have not received any participants. Board Member O'Rourke stated that the residents were not aware of the great talent in artists and Mr. Palozzi. He wished Mr. Palozzi continued success. Mr. Palozzi stated that they were open to any suggestions on reaching out to the residents of the Town to increase participation at the Gallery. Board Member Rapoza asked if they had considered hosting an art show. Mr. Palozzi explained that they are planning on having a high school exhibit show in November. Board Member Rapoza suggested having the Palm Beach Post do a featured article on the Gallery. Mr. Palozzi stated that they have reached out to the Palm Beach Post several times and have not been successful. Board Member Rapoza suggested contacting Carol Rose, the Editor of the Neighborhood Post. Chair DuBois suggested working together with the economic development firm the Town may hire and develop a relationship with area businesses. Board Member O'Rourke asked the Executive Director about the lighting. Executive Director D'Agostino stated that he went to the Gallery and was told that one of the concerns was the lighting. He stated that the Artist of Palm Beach cannot afford to improve the lighting. Board Member Flaherty asked if the grant would need to be repaid. Executive Director D' Agostino stated that they would not be asked to pay back the \$4,000, but was asked to enter into a longer lease or additional things on behalf of their organization with the Town to satisfy the grant requirements.

Motion: Board Member O'Rourke moved to approve the License Agreement between the Community Redevelopment Agency and the Artist of Palm Beach County and include the lighting improvements; Board Member Rapoza made the second.

Vote on Motion:

Board Member	Aye	Nay	Other
Board Member Erin Flaherty	X		
Board Member Christiane Francois	X		
Board Member Michael O'Rourke	X		
Board Member Kathleen Rapoza	X		
Vice-Chair Kimberly Glas-Castro	X		
Chair James DuBois	X		

Motion passed 6-0.

4. Resolution No. 20-08-15 Property and Casualty Renewals

Human Resources Director Bambi Turner presented the item (see Exhibit "C").

Motion: Board Member Flaherty moved to approve Resolution 20-08-15; Board Member Francois made the second.

Vote on Motion:

Board Member	Aye	Nay	Other
Board Member Erin Flaherty	X		
Board Member Christiane Francois	X		
Board Member Michael O'Rourke	X		
Board Member Kathleen Rapoza	X		
Vice-Chair Kimberly Glas-Castro	X		

Chair James DuBois	X		
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Motion passed 6-0.

5. CGI Communication Video for the CRA

Executive Director D’Agostino explained the item (see Exhibit “D”).

Motion: Board Member Francois moved to approve the CGI Communication Video for the CRA; Board Member Rapoza made the second.

Vote on Motion:

Board Member	Aye	Nay	Other
Board Member Erin Flaherty	X		
Board Member Christiane Francois	X		
Board Member Michael O’Rourke	X		
Board Member Kathleen Rapoza	X		
Vice-Chair Kimberly Glas-Castro	X		
Chair James DuBois	X		

Motion passed 6-0.

6. CRA Budget Initiative – Display Lighting Improvements, 800 Park Avenue Tenants, Artist of Palm Beach County.

The CRA Board combined this item with item number 3 (Negotiation of a License Agreement between the Town of Lake Park Community Redevelopment Agency and Artist of Palm Beach County) and voted to approve the lighting improvements to the Gallery.

EXECUTIVE DIRECTOR REPORT:

Executive Director D’Agostino had no report.

BOARD MEMBERS COMMENTS:

Board Member Francois had no comments.

Board Member Rapoza had no comments.

Board Member Flaherty had no comments.

Board Member O’Rourke had no comments.

Vice-Chair Glas-Castro had no comments.

Chair DuBois asked if the video for the CRA could be directed towards businesses on Park Avenue and the industrial area. Executive Director D’Agostino stated that the video could be directed to businesses along Park Avenue and the industrial area.

ADJOURNMENT

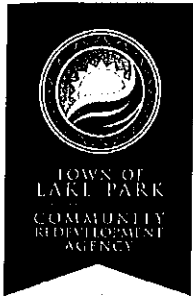
There being no further business to come before the CRA Board and after a motion to adjourn by Board Member Rapoza and seconded by Board Member Francois, and by unanimous vote, the meeting adjourned at 7:38 p.m.

Chair, James DuBois

Agency Clerk, Vivian Mendez, CMC

Town Seal

Approved on this _____ of _____, 2015



**CRA
Agenda Request Form**

Exhibit "A"

Meeting Date: August 19, 2015

Agenda Item No.

Agenda Title: **DISCUSSION OF THE FISCAL YEAR 2015/2016
BUDGET AND APPROVAL OF THE RESOLUTION
TO ADOPT THE CRA BUDGET FOR 2015/2016**

- Consent Agenda
- Presentation
- Other
- Discussion/Possible Action
- Resolution

Approved by Executive Director: *J. Rane* **Date:** *8-3-15*

Blake K. Rane Finance Director
Name/Title *BKR*

Originating Department: FINANCE	Costs: N/A Funding Source: Acct. # <input checked="" type="checkbox"/> Finance <u><i>BKR</i></u>	Attachments: RESOLUTION Proposed Budget
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Summary Explanation/Background:

The Community Redevelopment Agency (CRA) is a dependent special district of the Town of Lake Park and is required to adopt a budget by resolution prior to September 30th of each year. This Resolution will formally adopt the proposed budget for the CRA for Fiscal Year 2015/2016.

Recommended Motion:

I move to approve Resolution No. 19-08-15, adopting the 2015-2016 Budget.

RESOLUTION NO. 19-08-15

A RESOLUTION OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE TOWN OF LAKE PARK, FLORIDA, ADOPTING THE 2015-2016 FISCAL YEAR BUDGET.

WHEREAS, the Town of Lake Park ("Town") has previously created a Community Redevelopment Agency (CRA), pursuant to Section 163.356, *Florida Statutes*; and

WHEREAS, the Lake Park CRA has all of the statutory powers conferred upon it by Section 263.370, *Florida Statutes*; and

WHEREAS, the staff of the Lake Park CRA has prepared a budget governing operating and capital expenditures for Fiscal Year 2015-2016.

NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BOARD OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE TOWN OF LAKE PARK, FLORIDA:

Section 1: The Fiscal Year 2015-2016 budget prepared for the Lake Park Community Redevelopment Agency is hereby approved, a copy of which is attached and incorporated herein.

Section 2. This resolution shall take effect immediately upon adoption.

TOWN OF LAKE PARK

PROPOSED BUDGET

COMMUNITY REDEVELOPMENT AGENCY

FISCAL YEAR

October 1, 2015 through September 30, 2016

**TOWN OF LAKE PARK - ANNUAL BUDGET
COMMUNITY REDEVELOPMENT AGENCY (CRA)
BUDGET SUMMARY
FISCAL YEAR 2015-16**

Schedule 1

	Actual Expenses 2012-13	Actual Expenses 2013-14	Budget 2014-15	Estimate for the Year 2014-15	Manager Proposed 2015-16	Adopted Budget 2015-16
Revenue	384,831	444,706	520,293	516,993	605,686	-
Personal Services	-	25,495	62,848	63,123	66,691	-
Operating Expenses	131,025	156,585	196,798	178,184	240,070	-
Capital Outlay	-	-	-	-	-	-
Debt Service	210,625	260,841	260,647	260,647	298,925	-
Non-Operating	-	-	-	-	-	-
Total Expenses	341,650	442,921	520,293	501,954	605,686	-
Surplus (Deficit)	43,181	1,785	-	15,039	-	-

2015/16 Increment	\$	46,792,836
Town Millage	5.3474	\$ 237,709
Palm Beach County Fire/Rescue Millage	3.4581	\$ 153,724
Palm Beach County Millage	4.7815	\$ 212,553
TOTAL		\$ 603,986

**TOWN OF LAKE PARK - ANNUAL BUDGET
COMMUNITY REDEVELOPMENT AGENCY (CRA)
DEPARTMENTAL BUDGET DETAIL**

FISCAL YEAR 2015-16

Schedule 2

ACCOUNT NUMBER	DESCRIPTION	ACTUAL 2012-13	ACTUAL 2013-14	CURRENT YEAR BUDGET 2014-15	ACTUAL AS OF 07/31/15	ESTIMATE FOR THE YEAR 2014-15	TOWN MGT. PROPOSED BUDGET 2015-16	ADOPTED BUDGET 2015-16
REVENUES								
110-311.115	Ad Valorem Taxes - County	137,196	154,465	181,929	179,547	179,547	212,553	
110-361.100	Interest Earnings	142	103	200	-	-	100	
110-361.120	Interest Income - Bus. Dev. Loans	2,475	1,806	2,500	982	1,178	1,500	
110-369.100	Miscellaneous Revenue		781		-	-		
110-369.300	Refund Prior Year Expense		16		604	604	100	
110-381.001	Transfer from General Fund	245,018	287,535	335,664	335,664	335,664	391,433	
	TOTAL REVENUE	384,831	444,706	520,293	516,797	516,993	605,686	
EXPENDITURES								
110-55-552-520-19900	Wages Reclassified	-	21,158	62,848	52,373	62,848	66,691	
110-55-552-520-25100	Unemployment Compensation	-	4,337	-	275	275	-	
	TOTAL PERSONNEL EXPENSES	-	25,495	62,848	52,648	63,123	66,691	
110-55-552-520-31000	Professional Services	323		7,191			15,000	
110-55-552-520-31100	Professional Svc - Town Attorney		4,454	5,000	2,109	2,812	10,000	
110-55-552-520-34000	Contractual Services	90,201	76,127	82,000	57,623	82,600	98,000	
110-55-552-520-34010	Contract PBC Sheriff	9,361						
110-55-552-520-34901	Administrative Fee		51,176	70,000	58,333	70,000	70,000	
110-55-552-520-41100	Telephone	168						
110-55-552-525-41100	Telephone	1,535						
110-55-552-520-41200	Postage & Shipping	38	7	1,000			1,000	
110-55-552-520-43000	Utilities	12,941	12,051	12,000	8,480	11,307	12,000	
110-55-552-520-43250	Garbage & Trash		550	1,000			1,000	

**TOWN OF LAKE PARK - ANNUAL BUDGET
COMMUNITY REDEVELOPMENT AGENCY (CRA)
DEPARTMENTAL BUDGET DETAIL**

FISCAL YEAR 2015-16

Schedule 2

ACCOUNT NUMBER	DESCRIPTION	ACTUAL 2012-13	ACTUAL 2013-14	CURRENT YEAR BUDGET 2014-15	ACTUAL AS OF 07/31/15	ESTIMATE FOR THE YEAR 2014-15	TOWN MGT. PROPOSED BUDGET 2015-16	ADOPTED BUDGET 2015-16
110-55-552-520-44000	Rental & Leases - Office Space		600			-	-	
110-55-552-520-44100	Equipment Rentals	750		2,000	400	400	2,000	
110-55-552-520-45000	Insurance	8,769	9,696	12,000	10,023	10,023	12,000	
110-55-552-520-46000	Repair & Maintenance	5,144	1,129	3,812	-	-	11,800	
110-55-552-520-47000	Printing				103	155	-	
110-55-552-520-48100	Advertising				93	93	-	
110-55-552-520-52000	Operating Supplies						2,475	
110-55-552-520-54200	Memberships, Dues, & Subscription	795	795	795	795	795	795	
110-55-552-520-82113	Grant - Artists of Palm Beach County						4,000	
	TOTAL OPERATING EXPENSES	131,025	156,585	196,798	137,959	178,184	240,070	-
110-55-552-520-82111	Grant	1,921						
110-55-552-520-91010	Transfer to General Fund - ILA	169,520	169,516	169,325	141,104	169,325	169,256	
110-55-552-520-91030	Transfer - ILA 2009	4,577	54,795	54,792	45,660	54,792	54,793	
110-55-552-525-91030	Transfer to General Fund - ILA	36,528	36,530	36,530	30,442	36,530	36,530	
110-55-552-520-96200	Unrealized Gain/Loss on Invest	(355)						
110-389.900	Fund Balance Surplus						38,346	
	TOTAL OTHER EXPENSES	212,191	260,841	260,647	217,206	260,647	298,925	-
	TOTAL CRA EXPENDITURES	343,216	442,921	520,293	407,813	501,954	605,686	-
	SURPLUS/(DEFICIT)	41,615	1,785	-	108,984	15,039	-	-

**TOWN OF LAKE PARK - ANNUAL BUDGET
COMMUNITY REDEVELOPMENT AGENCY (CRA)
EXPENSE DETAIL & ANALYSIS**

FISCAL YEAR 2015-16

Schedule 4

Account #	Account Name	Task, Description, and/or Vendor	Cost
520-19900	Wages Reclassified	15% of the Town Manager, 15% of the Finance Director, 15% of the Assistant to the TM, 5% of the Town Clerk and Deputy Town Clerk, 20% of the Project Manager, and 10% of the Irrigation Tech I	\$ 66,691
		TOTAL PERSONNEL EXPENSES	\$ 66,691
520-31000	Professional Services	Property marketing, networking, and consulting	\$ 15,000
520-31100	Prof. Ser. - Attorney	Town Attorney	10,000
520-34000	Contractual Services	Terracon Services, Inc. landscape maintenance (\$97,105), & Web hosting (\$895)	98,000
520-34901	Administrative Fee	Services provided the CRA by other Town staff members	70,000
520-41200	Postage & Shipping	Miscellaneous items	1,000
520-43000	Utilities	FP&L and Seacoast Utility Authority	12,000
520-43250	Garbage & Trash	SWA Fee	1,000
520-44100	Equipment Rentals	Lift for decorations, etc.	2,000
520-45000	Insurance	Property and Casualty	12,000
520-46000	Repair and Maintenance	Irrigation system repairs (\$1,800), reset of plant materials (\$10,000)	11,800
520-52000	Operating Supplies	Irrigation materials (\$1,200), fertilizer (\$1,275)	2,475
520-54200	Memberships, Dues, & Subscriptions	Florida Redevelopment Association (\$620) State of Florida (\$175)	795
520-82113	Grant - Artists of Palm Beach County	Artists of Palm Beach County - potential building lighting grant	4,000
		TOTAL OPERATING EXPENSES	\$ 240,070



CRA
Agenda Request Form

Exhibit "B"

Meeting Date: August 19, 2015 Agenda Item No.

Agenda Title: NEGOTIATION OF A LICENSE AGREEMENT
BETWEEN THE TOWN OF LAKE PARK
COMMUNITY REDEVELOPMENT AGENCY AND
ARTISTS OF PALM BEACH COUNTY

- Consent Agenda
- Presentation
- Other
- Discussion/Possible Action
- Resolution

Approved by Executive Director: [Signature] Date: 8-3-15

Blake K. Rane Finance Director
Name/Title [Signature]

Originating Department: FINANCE	Costs: N/A Funding Source: Acct. # <input checked="" type="checkbox"/> Finance <u>[Signature]</u>	Attachments: License Agreement
--	--	---

Summary Explanation/Background:

The Town of Lake Park Community Redevelopment Agency (CRA) is a dependent special district of the Town of Lake Park and as such entered into a license agreement on September 5, 2012 with the Artists of Palm Beach County. A copy of this agreement is attached. Such agreement expired on October 14, 2013. Pursuant to clause 6, the parties at the end of the term may exercise the option to renew the license for an additional term, or for such modified terms to which the parties mutually agree. The purpose of this item is to authorize the Executive Director to negotiate another license agreement with the Artists of Palm Beach County.

Recommended Motion:

I move to authorize the Executive Director to negotiate a license agreement with the Artists of the Palm Beach County.

LICENSE AGREEMENT

THIS LICENSE AGREEMENT (the License), entered into this 5 day of September 2012, between the TOWN OF LAKE PARK Community Redevelopment Agency, whose address is 535 Park Ave, Lake Park, FL 33403, (hereinafter CRA) and ARTISTS OF PALM BEACH COUNTY (hereinafter Tenant)

In consideration of the covenants and agreements recited herein below the CRA hereby rents to Tenant the property at 800 Park Avenue, Lake Park, Florida, 33403 (the Premises).

1. The Premises are to be used as an Art Gallery and for art classes and public education and for such other uses as the CRA specifically allows.
2. The Tenant's responsibilities to maintain this License throughout the term and any renewals include the Tenant providing:
 - Art class programs to the community and general public;
 - A monthly schedule of Arts/Crafts classes that shall be open to the general public, including:
 - At least one (1) Arts/Crafts class at no cost to the public held at least once a month beginning within 30 days of the final execution of this Agreement and then Arts/Crafts classes at no cost to the public held at least four (4) times per month beginning January 1, 2013 and continuing through the end of the Agreement period.
 - Operating the Studio Gallery Monday through Saturday as well as during sponsored Town of Lake Park, or CRA events;
 - A posting of written hours of operation for the Art Studio and Gallery.
 - The Gallery name "Art on Park Studio and Gallery" shall remain the same.
3. The Premises is to be licensed for a one year term. The term shall begin the 15th day of OCT., 2012, and end on OCT 14th 2013

4. There shall be no rent during the term of this Agreement, however Tenant shall be responsible for all operating expenses listed below and operating expenses shall be registered in the name of the Tenant.
 - Utilities: Electric and Water;
 - Garbage/Trash;
 - Sanitation;
 - Monthly telephone and internet;
 - Interior/exterior cleaning;
 - Grounds maintenance;
 - Insurance:
 - o The Tenant shall be responsible for providing and paying for the cost of personal property (renters) insurance on all contents of the Premises.
 - o The Tenant shall be responsible for reimbursing the CRA for the cost of property insurance on the building.
5. Tenant accepts the space "as is, where is" with no additions or alterations by the CRA. Any structural changes to the Gallery property will require Town Commission and Town of Lake Park CRA Board advance approval.
6. At the end of the term, the parties may agree to exercise mutual options to renew the License for an additional term, or for such modified term to which the parties mutually agree to.
7. The Tenant shall not assign the License, nor sub-let the Premises or any part thereof.
8. The CRA will keep the equipment listed in exhibit "A" attached hereto and incorporated herein at the Property for Tenant's use. Said equipment shall be maintained by the Tenant at Tenant's expense.
9. Tenant agrees to abide by the Required Professional Disciplines outlined in Article II of the Request for Qualifications.

10. All personal property placed or moved into the Premises above described shall be at the risk of the Tenant or owner thereof, and the CRA shall not be liable for any damage to said personal property as a result of any fire, water damage from flooding, or the bursting or leaking of water pipes, or from any act of negligence of any occupants of the building or of any other person whomsoever. Tenant acknowledges that the CRA does not maintain insurance for the benefit of its Tenants' personal property, and that it is Tenant's responsibility to maintain its own insurance.
11. The Tenant shall comply with all statutes, ordinances, rules, orders, regulations and requirements of the Federal, State, County, the CRA and the Town of Lake Park and shall also promptly comply with and execute all rules, orders and regulations of the same, including, but not limited to all applicable building, and fire prevention codes. Tenant shall be responsible for obtaining from the Town of Lake Park all necessary licenses and permits to operate the Premises.
12. In the event the Premises shall be destroyed or so damaged or injured by fire or other casualty during the term of the License, whereby the same shall be rendered in the opinion of the Town un-tenantable, then the CRA shall have the right to render said Premises tenantable by repairs within 90 days there from. If said Premises are not in the opinion of the CRA rendered tenantable within said time, either party may cancel this License, and in the event of such cancellation the Tenant shall coordinate any change in responsibility for the utilities with the CRA.

13. The prompt payment of the utilities for the Premises and the faithful observance of any rules and regulations which may be made by the CRA, are the conditions upon which the License is made and accepted and any failure on the part of the Tenant to comply with the terms of the License, or any of said rules and regulations which may be hereafter prescribed by the License shall at the option of the CRA, work a forfeiture of the License, and all of the rights of the Tenant hereunder.
14. If the Tenant shall abandon or vacate the Premises on or before the expiration of the term, the CRA may enter the Premises without notice and without being liable in any way therefore, and maintain possession of the Premises and take such other actions thereafter as it deems appropriate.
15. The Tenant hereby pledges and assigns to the CRA all personal property, including, but not limited to, the furniture, fixtures, goods and chattels of Tenant, which shall or may be brought or put on the Premises as security for the payment of the rent, and Tenant agrees that a lien against same may be enforced by distress foreclosure or otherwise at the election of the CRA.
16. It is hereby agreed between the parties that in the event the CRA decides to remodel, alter or demolish all or any part of the Premises, or in the event of the sale of all or any part of the Premises; requiring this space, the Tenant shall vacate the Premises upon 30 days advance written notice. It is furthered agreed between the parties that should any of these events occur Tenant may elect to cancel the License upon 30 days advance written notice to CRA.

17. The CRA, or any of his agents, shall have the right to enter the Premises during all reasonable hours, to examine the same; to make such repairs, additions or alterations as may be deemed necessary for the safety, comfort, or preservation of the Premises. The right of entry shall likewise exist for the purpose of removing place cards, signs, fixtures, alterations, or additions, which do not conform to the License, or to any written rules and regulations pertaining to the Premises.
18. CRA hereby acknowledges that the Premises are in good order and repair, unless otherwise indicated herein. Tenant shall, at its own expense and at all times, maintain the premise in good and safe condition, including plate glass, doors, locks, electrical wiring, plumbing and heating and air conditioning installations and any other system or equipment upon the premise. Tenant shall surrender the Premises in the condition they are in at the beginning of the first term of the License and shall maintain the Premises in the same condition, order and repair as they are at the commencement of said term, excepting only reasonable wear and tear arising from the use thereof, and to make good to said CRA immediately upon demand, any damage to water apparatus, or electric lights or any fixture, appliances or appurtenances of said premises, or of the building, caused by any act or neglect of Tenant, or of any person or persons in the employ or under the control of the Tenant. The Town will keep the equipment listed in Exhibit 'A' which is attached hereto and incorporated herein at the Property for Tenant's use. Said equipment shall be maintained by the Tenant at the Tenant's expense.

19. The License shall bind the parties and their assigns or successors, heirs, and personal representatives.
20. It is understood and agreed between the parties that the written notice via certified mail or hand delivered to the parties at their respective addresses referenced hereinabove shall constitute sufficient notice for the receiving party to comply with any of the terms of the License.
21. The rights of the CRA under the foregoing shall be cumulative, and failure on the part of the CRA to exercise promptly any rights given hereunder shall not operate to forfeit any of the said rights.
22. It is further understood and agreed between the parties hereto that any charges against the Tenant by the CRA for service or for work done on the Premises by order of the Tenant or otherwise accruing under this License shall be the financial responsibility of the Tenant and shall be subject to the written approval of the CRA.
23. It is hereby agreed by the parties that any signs to be installed, or awnings, in connection with the use of the Premises shall be subject to the approval of the CRA. Any signs or awnings installed must also be permitted by the Town of Lake Park and Tenant is responsible for complying with all Town codes associated with such installation.
24. **RADON GAS NOTIFICATION:** Radon is a naturally occurring radioactive gas that, when it has accumulated in a building in sufficient quantities, may present health risks to persons who are exposed to it over time. Levels of radon that exceed federal and state guidelines have been found in buildings. Additional

information regarding radon and radon testing may be obtained from the Palm Beach County Public Health unit.

25. The License shall be construed in accordance with the laws of Florida. Venue for any action by either party to enforce the terms of the License shall be in Palm Beach County.

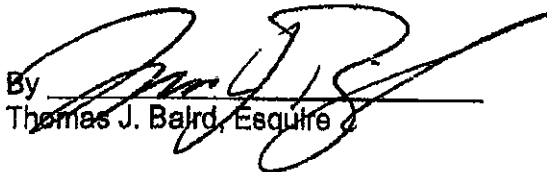
26. In the event either party shall be required to enforce the terms of the License, the prevailing party shall be entitled to recover its costs and attorney's fees.

IN WITNESS WHEREOF, the parties hereto have executed this instrument for the purpose herein expressed, the day and year above written.

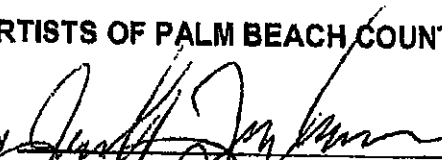
**LAKE PARK COMMUNITY
REDEVELOPMENT AGENCY**

By 

Approved as to form
And Legal Sufficiency

By 
Thomas J. Baird, Esquire

ARTISTS OF PALM BEACH COUNTY

By 
JOE FRIEDMAN

p:\docs\26508\00003\doc\1da8863.doc

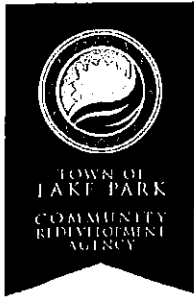
Exhibit "A"

- Lighting System
- Air conditioning unit – must be maintained by Tenant
- Kiln (inside of kiln room)
- Refrigerator/Microwave/towel holder
- 1 Safe box
- 1 Wall hand dryer
- 1 wall mirror
- Partitions – 11 (white) 7 (grey)
- Pedestals – 8 (white) 2 (black)
- (3) potters wheels
- 1 Desk
- 1 Jewelry case
- 3 Chairs
- Trash can – 1 tall (bathroom) 1 small (reception area)
- Filing cabinet
- 1 Lg. artificial plant
- 1 Art on Park entrance carpet
- 1 Fire extinguisher
- 1 Easel
- 1 Ladder and 1 broom
- 1 Aluminum shelving
- 1 Counter for cash register
- Security cameras/system shall remain on premises and be maintained by Tenant

In the event that the lighting system needs to be changed/replaced, a written request shall be submitted to the Town Clerk's office by the Tenant, for CRA Board and Commission approval.

In the event the kiln equipment needs removal from the premises, a written request shall be submitted to the Town Clerk's office by the Tenant, for CRA Board and Commission approval.

It is recommended that the AC Unit be maintained periodically and filters must be changed on a monthly basis at the Tenant's expense



CRA
Agenda Request Form

Special Call
Meeting Date: August 19, 2015

Agenda Item No.

Agenda Title: CRA Budget Initiative – Display Lighting Improvements, 800 Park Avenue Tenants, Artists of Palm Beach County

- SPECIAL PRESENTATION/REPORT
- OLD BUSINESS
- DISCUSSION FOR FUTURE ACTION
- CONSENT AGENDA
- NEW BUSINESS
- OTHER

Approved by Executive Director: *J. R. Goff* Date: 8-4-15

J. R. Goff
David Hunt / Public Works Director

Originating Department: Public Works	Costs: \$ 4,000.00 Funding Source: Fiscal Year 2016 CRA Budget Acct. #: To Be Determined [X] Finance <u><i>BVR</i></u>	Attachments: Contractor's Lighting Proposal
--	--	--

Summary Explanation/Background:

The tenants occupying 800 Park Avenue, Artists of Palm Beach County, have requested that the CRA fund display lighting improvements for the building. This request is being proposed for funding in the 2015 - 2016 CRA budget as a cost reimbursable grant in the amount of \$4,000.00.

The 800 Park Avenue building is owned by the Lake Park CRA. The building was renovated with funds from the 2009 – 2010 budget. The building was originally occupied by the CRA's Art-On-Park co-op starting in April of 2010. At that time the type of track lighting used to illuminate art presentations was halogen and fluorescent. LED lighting was new to the market and had a high cost.

The Artists of Palm Beach County have requested improved display lighting. The recommendation is that \$4,000.00 be budgeted for the purpose of a cost reimbursable grant to the Artists of Palm Beach County to upgrade the existing lighting to LED and to add

additional lighting in order to better illuminate the exhibits. The lighting improvements would remain in the building when the Artists of Palm Beach County vacate. The existing light fixtures and lamps that are removed during the change-out would be returned to the Town (CRA).

A copy of a contractor's lighting improvement proposal is attached.

Recommended Motion: I recommend that \$4,000.00 be included in the CRA Fiscal Year 2016 Budget for a Cost Reimbursable Grant to be used for Display Lighting Improvements in the 800 Park Avenue building.



Invoice #

JULP09

1751 W. 10th STREET
 RIVIERA BEACH, FL 33404

DATE: July 22, 2015

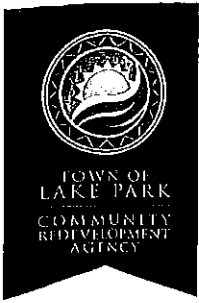
CUSTOMER INFO	BILL TO	SHIP TO
Contact: John Palozzi	Contact: SAME	Contact: SAME
Company: Art on Park	Company: SAME	Company: SAME
Address: 800 Park Ave Lake Park FL 33403	Address: SAME	Address: SAME
Phone: 561 345-2842	Phone: SAME	Phone: SAME
Fax:	Fax: SAME	Fax: SAME
Email:	Email: SAME	Email: SAME

COMMENTS ON SPECIAL SITUATIONS:

This proposal incudes the installation of new LED PAR30 light bulbs in 24 existng fixtures and 14 new fixtures. The retrofit of 7 existing T8 4 foot fixtures to LED and the installation of 3 new T8 4 foot fixtures. The installation of 8 feet of track and the installation of tape lighting around the glass display case.

SALES REP	P.O. NUMBER	SHIP VIA	TERMS	
		best	NET 30	
QUANTITY	SKU	DESCRIPTION	UNIT PRICE	AMOUNT
3	PTN-CEW101-06	4 foot T8 Surface mount Fixture	\$ 32.50	\$ 97.50
20	PTN-671499821	LED T8 4 Foot 4000k	\$ 25.00	\$ 500.00
38	PTN-671400373	LED Par30	\$ 28.99	\$ 1,101.62
1	PTN-E-CLK30W	LED Flexible Cable Strip Lighting Kit	\$ 299.95	\$ 299.95
1	PTN-EK1T8W	8 Foot Track - White	\$ 45.99	\$ 45.99
14	PTN-E-KGR3RW	PAR30 Track Light Fixture - White	\$ 19.99	\$ 279.86
			\$ -	\$ -
			\$ -	\$ -
			\$ -	\$ -
			\$ -	\$ -
			\$ -	\$ -
			SUBTOTAL	\$ 2,324.92
			TAX RATE	-
			SALES TAX	\$0.00
			SHIPPING & HANDLING	
			Labor	\$1,600.00
			Less Deposit	\$ -
Signature: _____ Date: _____			TOTAL	\$ 3,924.92

Thank you for your business!



CRA *Exhibit "c"*
Agenda Request Form

Meeting Date: August 19, 2015

Agenda Item No.

Agenda Title: Resolution Authorizing and Directing the Executive Director to Obtain Property and Casualty Insurance Coverage from the Preferred Governmental Insurance Trust for the Community Redevelopment Agency for Fiscal Year 2016

- Consent Agenda
- Presentation
- Other
- Discussion/Possible Action
- Resolution

Approved by Executive Director: *J. D. Griffin* Date: 8-17-15

Emilie McKeel-Sera
Name/Title HUMAN RESOURCES DIRECTOR

Originating Department: Human Resources	Costs: \$8,291.00 Funding Source: Acct. # 110-55-552-520-45000 <input checked="" type="checkbox"/> Finance <i>B.R.</i>	Attachments: Copy of Gehring Group Community Redevelopment Agency Florida Municipal Insurance Trust Package Renewal 2015/2016 Program Evaluation
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Summary Explanation/Background:

Fiscal Year 2015 is the fifth full year for which the Community Redevelopment Agency (CRA) has had in place property and casualty liability insurance coverage consisting of Property, Inland Marine, General Liability, and Public Officials Errors and Omissions/Employment Practices Liability insurance. The carrier for such insurance has been the Florida League of Cities/Florida Municipal Insurance Trust (FMIT), and such coverage is due for renewal as of October 1, 2015.

At the request of staff, and in order to provide the CRA with the most competitive rates for renewal of property and casualty insurance, Gehring Group submitted bids to the insurance marketplace. The incumbent provider, FMIT, provided a renewal rate that represents a 0 percent increase over the expiring coverage; however, the Preferred Governmental Insurance Trust (PGIT) provided a renewal rate for the same liability limits that represents a 17.3 percent decrease over the expiring coverage. Staff recommends that the CRA Board authorize and direct the Executive Director to obtain property and casualty liability coverage through PGIT for Fiscal Year 2016.

Attached as **Exhibit A** is a copy of the Gehring Group Community Redevelopment Agency Florida Municipal Insurance Trust Package Renewal 2015/2016 Program Evaluation.

Recommended Motion: I move to approve Resolution _____.

RESOLUTION NO. 20-08-15

A RESOLUTION OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE TOWN OF LAKE PARK AUTHORIZING THE EXECUTIVE DIRECTOR TO OBTAIN FOR FISCAL YEAR 2016 PROPERTY AND CASUALTY INSURANCE COVERAGE THROUGH THE PREFERRED GOVERNMENTAL INSURANCE TRUST; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the Town Commission of the Town of Lake Park has previously created a Community Redevelopment Agency (CRA) pursuant to Section 163.356, Florida Statutes; and

WHEREAS, the Lake Park CRA has all of the statutory powers conferred upon it by Section 163.370, Florida Statutes; and

WHEREAS, the Lake Park CRA has determined that it is in the best interest of the CRA to provide for property and casualty insurance coverage for the CRA for Fiscal Year 2016 consisting of Property, Inland Marine, General Liability, and Public Officials Errors and Omissions/Employment Practices Liability insurance; and

WHEREAS, the Lake Park CRA has reviewed the Community Redevelopment Agency quote provided by the Preferred Governmental Insurance Trust as set forth in the Town of Lake Park Community Redevelopment Agency Florida Municipal Insurance Trust Package Renewal 2015/2016 Program Evaluation presented by Gehring Group, a copy of which is attached hereto and incorporated herein as **Exhibit "A"**, for the provision of property and casualty insurance coverage through the Preferred Governmental Insurance Trust; and

WHEREAS, the Lake Park CRA has directed that adequate funds be allocated for such coverage in Fiscal Year 2016.

NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BOARD OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE TOWN OF LAKE PARK, FLORIDA AS FOLLOWS:

Section 1. The whereas clauses are incorporated herein as true and correct and are hereby made a specific part of this Resolution.

Section 2. The Lake Park CRA hereby authorizes and directs the Executive Director to obtain for Fiscal Year 2016 property and casualty insurance coverage through the Preferred Governmental Insurance Trust for the Lake Park CRA as outlined in the attached **Exhibit A**.

Section 3. This Resolution shall become effective immediately upon adoption.

XHIT 4

Town of Lake Park - Community Redevelopment Agency
 Florida Municipal Insurance Trust Package Renewal
 2015/2016 Program Evaluation



Coverage Type	Florida Municipal Insurance Trust 2014/2015			Preferred Governmental Insurance Trust 2015/2016		
	Deductible	Liability Limits	Premium	Deductible	Liability Limits	Premium Change
Property, Inland Marine	\$ 2,500	\$ 298,000	\$ 3,103	\$ 2,500	\$ 298,000	\$ 1,599 -48.5%
General Liability	\$ -	\$ 2,000,000	\$ 5,200	\$ -	\$ 2,000,000	\$ 3,125 -39.9%
Public Officials Errors and Omissions/ Employment Practices Liability	\$ -	\$ 2,000,000	\$ 1,243	\$ -	\$ 2,000,000	\$ 2,679 115.5%
Total Annual Premium:			\$ 9,546			\$ 7,403
Gehring Group Service Fee			\$ 477			\$ 888
Total Net Premium:			\$ 10,023			\$ 8,291
\$ Increase or Decrease:			N/A			\$ (1,732)
% Increase or Decrease:			N/A			-17.3%



CRA Exhibit "D"
Agenda Request Form

Meeting Date: August 19, 2015

Agenda Item No.

Agenda Title: CGI Communications

- | | | | |
|--------------------------|------------------------------|-------------------------------------|----------------|
| <input type="checkbox"/> | SPECIAL PRESENTATION/REPORT | <input type="checkbox"/> | CONSENT AGENDA |
| <input type="checkbox"/> | OLD BUSINESS | <input checked="" type="checkbox"/> | NEW BUSINESS: |
| <input type="checkbox"/> | DISCUSSION FOR FUTURE ACTION | <input type="checkbox"/> | OTHER |

Approved by Executive Director: John O. D'Agostino Date: 8-4-15

John O. D'Agostino

Name/Title

Originating Department: Executive Director	Costs: \$ 0.00 Funding Source: Acct. # [] Finance _____	Attachments: CGI Communications Contract and TM Letter to Business Owners in Lake Park.
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Summary Explanation/Background: The Town entered into an agreement with CGI in March of 2013. The contract term is three years ending in March 2016. I was contacted by Brandon Bartz, Vice President of Community Operations for CGI regarding additional promotional activities for Lake Park. You will notice that the website currently has limited promotional videos produced by CGI. The Mayor has a Welcome to Lake Park video that is nicely done. The intent and purpose of this ARF is to provide information to the Commission on a new initiative with CGI to highlight the benefits and attributes of the CRA for business expansion and relocation. The approach will be to have local business owner's speak about their business and their experience working with local government and the reasons why they relocated to Lake Park and specifically to the CRA district.

According to the contract (attached), there are no upfront costs to the Town of Lake Park. CGI receives revenue from sponsor advertisements. The attached letter to the businesses in Lake Park explains how CGI Communications works. Internet advertisement is another vehicle for the town and the local business community to get our message out to millions of individuals who search the internet on a daily basis.

Recommended Motion: Move that the Community Redevelopment Agency complete a streamline video explaining the value and opportunity for businesses to locate or relocate to the Town of Lake Park's Community Redevelopment District as so designated on the Town of Lake Park Zoning Map dated 06-07-2012.

CGI Communications, Inc.
Granite Building
130 East Main Street
Rochester, NY 14604
Phone: 800.398.3029
Fax: 866.429.8611
www.relocate.org

AT NO COST TO YOU, CGI Communications, the parent company of relocate.org will provide your Community the opportunity to be featured on the Community Video Network- in its COMMUNITY VIDEO PROGRAM, under the following terms:

1. We'll introduce your Community via our *Community Video Program*, which will link to your Community's Website from the Community Video Network (CVN)
2. We'll consult with you to script, videotape and edit from raw footage to final video, with professional voice-over and background music, a customized 60 second video, to be streamed on CVN and your Community's Website via our dedicated server in *Community Video Program* format.
3. We will also produce an additional chapter on Quality of Life and your choice of an Education or Relocation chapter. We will also provide a Community Organizations chapter to showcase nonprofits.
4. The Town of Lake Park, Florida and the Lake Park Town Commission will be given final approval rights of the content and video footage of the Community Videos.
5. We retain all control and responsibility for our Content, which will comply with local community standards, including all sponsors, videos and links, which you agree to display to all users from a link on the Homepage of your Website.
6. You'll provide us with a signed Letter of Recognition/Introduction on Community Letterhead and the right to use the name and likeness of your director /president.
7. This agreement is for three (3) years from date of linkage can be renewed annually at no cost and under the same terms and conditions unless notice to terminate is given by you at least 60 days before the end of a term, in which case, the agreement terminates upon completion of that term.

The undersigned understand and agree to all the above terms and have full authority to sign this agreement.

Community: TOWN OF LAKE PARK Community Video Network
Signature: Dale S. Suberman Signature: Nicole Ronge
Printed Name & Title: DALE S. SUBERMAN Printed Name & Title: TOWN MANAGER

Date: 3/21/13

Website, Email and Phone: _____



Office of the
Town Manager

July, 2015

Dear Lake Park Business Owner:

The Town of Lake Park is announcing the launch of a new program designed to have a significant impact on the promotion of our wonderful community and the businesses who reside in the Town. The Town entered into a three-year agreement with CGI Communications in April of 2013. CGI Communications has the ability to produce a series of streaming online videos highlighting our community, its benefits and the livability of our community for residents, families, visitors and our business community.

CGI is a leader in online marketing solutions. They work with thousands of communities and businesses across the country. With an easily viewable interface on the official Town website (www.lakeparkflorida.gov), the series of videos, many of which are still in production, will highlight area attractions, economic development opportunities, quality of life initiatives and much more. Lake Park is known as the Jewel of the Palm Beaches. Your business can become part of why Lake Park is unique by telling your story in a video stream format. Today, internet advertisements are fueling the success of many businesses in our area. Become part of this exciting advertising campaign today, one that may benefit your business development and growth.

In addition to the videos being on the Town's official web site, they will be featured on relocate.org, the largest relocation online network in the nation. The Town of Lake Park is dedicated to highlighting the businesses in Town and the advantages of living and working in our community. We believe that through the use of the internet and through social media itself, your message will be heard by millions of viewers who search the internet on a daily basis and this is why we have chosen to partner with CGI Communications in order to provide you with an added opportunity to advertise your business at a discounted rate. This discounted rate may be absorbed by the Town if approved and will depend upon the overall participation by the business owners. We encourage you to participate!

A representative from CGI Communications will be contacting you with an opportunity to take advantage of their innovative digital media tools and services. Your participation in supporting this program may have a financial benefit to you and your fellow business owners and from a pure added exposure standpoint, will create a win-win situation for everyone involved.

Sincerely Yours,
Town of Lake Park



John D'Agostino
Town Manager

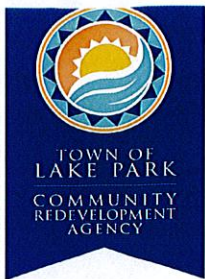
cc: Mayor James DuBois
Town Commission

10001 Lake Park Avenue
Lake Park, Florida 33403
Phone: (888) 333-3303
Fax: (888) 333-3313

www.lakeparkflorida.gov

New Business

TAB 3



**CRA
Agenda Request Form**

Meeting Date:

Agenda Item No.

Agenda Title: Discussion of Incentives for Attracting Businesses into the Community Redevelopment Agency (CRA).

- | | | | |
|-------------------------------------|------------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | SPECIAL PRESENTATION/REPORT | <input type="checkbox"/> | CONSENT AGENDA |
| <input type="checkbox"/> | OLD BUSINESS | <input type="checkbox"/> | NEW BUSINESS: Resolution |
| <input checked="" type="checkbox"/> | DISCUSSION FOR FUTURE ACTION | <input type="checkbox"/> | OTHER: General Business |

Approved by Executive Director: *John D'Agostino* **Date:** 11/23/15

John D'Agostino / CRA Executive Director

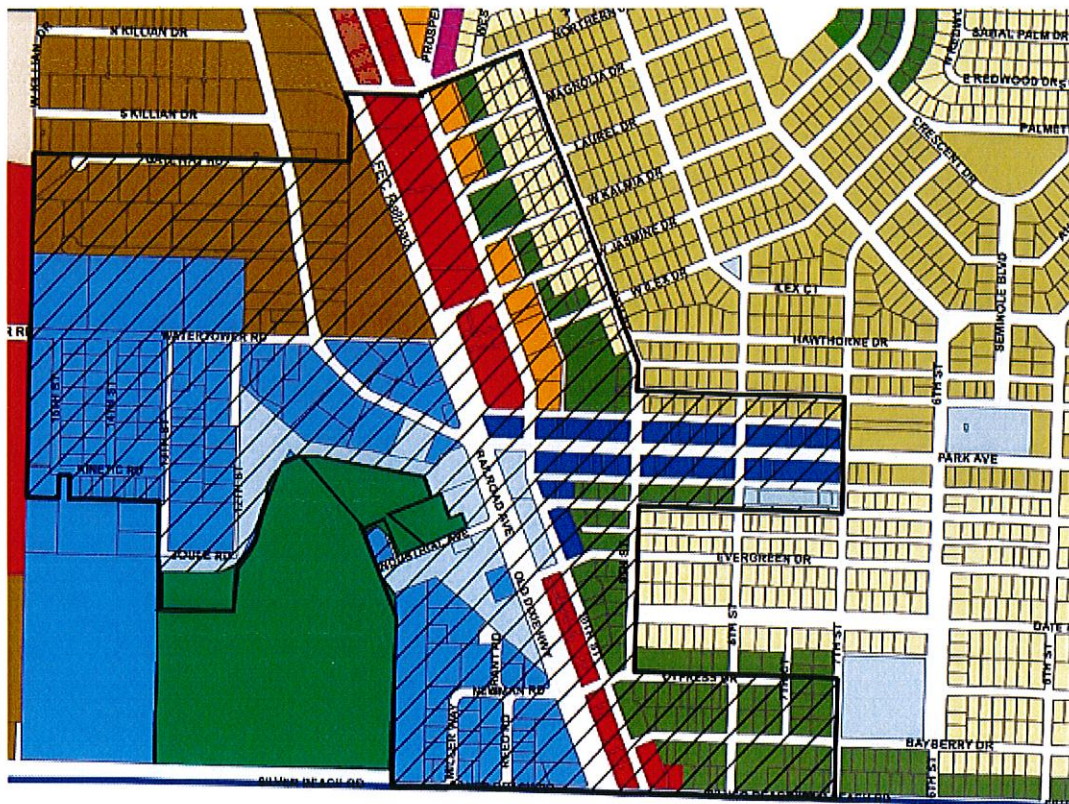
Name/Title

Originating Department:	Costs: \$ 0.00 Funding Source: Acct. # <input type="checkbox"/> Finance	Attachments:
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Summary

Explanation/Background:

The purpose of this agenda item is to allow for the discussion of incentives that are currently available to attract businesses into the CRA and others that are currently being utilized elsewhere. The general boundaries of the CRA are outlined in black to the right →



The Town welcomes new businesses into the CRA by providing the following incentive opportunities:

→ **EXPEDITED PERMITTING** which allows for the Community Development Department to be the key contact person to bring all reviewing agencies together in order to streamline and expedite the permitting process. This allows for the removal of any potential roadblocks and designated supervision by the Community Development Director. For the most part, this is practiced with new applicants even though they do not necessarily meet the criteria below, however this procedure allows is to place projects that meet the criteria below at the top of the review pile and move them through the process in advance of other projects currently in the pipeline. While this is a town-wide initiative, it inherently applies to our CRA properties and is detailed in Chapter 67 of the Town Code as the following:

Sec. 67-201. - Purpose.

The purpose of this article is to provide an expedited permitting process to encourage businesses to locate or relocate within the Town of Lake Park. An expedited permitting process may be applied to a property which is properly zoned and platted for its intended use to accomplish the following:

An expedited process for qualified projects.

A business-friendly, single point staff professional whose responsibility it is [to] expedite projects through the town's development review process.

Provide for predevelopment meetings, initiated by appropriate town staff and consultants to eliminate or minimize unanticipated delays during the development review process.

Town staff coordination of meetings, as necessary with utility company representatives and others.

Sec. 67-202. - Applicability.

The following criteria shall be used to determine whether a business qualifies for the expedited permitting program:

(a) *The business must fall into one of the following targeted industry clusters:*

- (1) *Aviation/aerospace/engineering;*
- (2) *Business/financial service (non-retail);*
- (3) *Bioscience;*
- (4) *Communications/IT;*
- (5) *Medical or pharmaceutical research and development;*
- (6) *Educational institution;*
- (7) *Corporate headquarters.*

(b) *The business shall demonstrate the capability to create 30 new full-time positions within the first two years of operation or within two years of expansion of its operation within the town.*

(c) *New employment positions shall be value-added employment based on the average salary paid by the employer. Value-added employment is defined as the average salary for new employment positions created being at least fifteen percent higher than the average current per capita income level in Palm Beach County or fifteen percent higher than the industry average as reported by the Bureau of Economic and Business Research, University of Florida.*

(d) *The business shall submit sufficient financial information to the town manager to establish solvency and status as an ongoing business prior to acceptance into the program. Due diligence reports may include a Dun & Bradstreet report or such other reports as deemed necessary by the town.*

Sec. 67-203. - Town's responsibilities.

For businesses that meet the above-described criteria, the Town of Lake Park agrees to take the following actions to streamline the permitting process:

- (a) The community development director or his designee shall be the town's "corporate permit manager." This individual shall serve as the single point of contact for qualified businesses and shall have the responsibility of assisting applicants throughout the town's development application review and permitting process.
- (b) The community development department shall establish the necessary steps required for permitting qualified projects in a pre-application meeting and shall prepare a permitting timetable within five business days for the project's completion of an application to the town for review. A plans review timeline shall be developed and agreed upon by both parties which include submittal deadlines and review for all development related issues.
- (c) The project shall receive priority at every phase of the development application review and permitting process by town staff, including "face-to-face" or "stand-up" meetings to conduct reviews with the applicant present to have an efficient interaction during the review, to get answers immediately to questions, and/or to make expectations clear on how issues will be addressed. Public hearing scheduling shall be expedited if applicable to an application.
- (d) Comments relative to the town's development application review shall be provided to the applicant within ten business days of the submission of an application which has been deemed complete by the town. The town and the applicant shall review comments and plans or revisions thereto in a thorough and timely manner.
- (e) Should any issues arise during the development application review and permitting process, a "face-to-face" or "stand-up" meeting between the town staff and applicant's representatives shall be conducted within three business days of the applicant's written notification of the issues.

➔ FINANCIAL ASSISTANCE (some incentives are contingent on available funding and program creation)

The CRA Board has used job creation in the past as a criteria when considering financial assistance. A request for assistance accompanied by a guarantee of the creation of (x) number of jobs would be looked at positively. There are the following potential financial incentive tools that are available to the CRA.

- **Façade and Exterior Improvement Program/Beautification Program**
This grant can provide 50% of a façade project up to \$5,000; or in a targeted area as determined by the Town. Eligible improvements may include landscaping, awnings, exterior painting and any other approved exterior improvement.
(The Town has a design approach manual prepared by the University of Miami for the Town of Lake Park CRA in 2009 – in it, design initiatives are available)
- **Merchant Assistance Program** – The Program can be available to restaurant and retail businesses that have been located in the CRA for three (3) years or more. The CRA will provide a grant of up to \$5,000 per business inclusive of a consultant's time for training and for minor aesthetic improvements to the interior of a business.
- **Loan programs** that would allow up to a \$5,000 contribution for eligible businesses (eligibility criteria needs to be structured)
- The ability to **float a revenue bond** for the purchase and/or construction of the project. The CRA could then lease back the site at a favorable rate.

- The ability to waive, through the Town Commission, **the Town's 25% portion the building permit fees**. This can be a substantial amount. As an example, the fees for a 40,000 square foot building with a \$1,000,000 construction job value would currently hold a \$12,600 permit application cost. 25% would equal to a savings of \$3,150 and the Town would benefit by a new development and an increase in property value.
- The potential for **participating in the Florida Urban Job Tax Credit Program** which offers an incentive for eligible businesses located within one of the 13 designated urban areas to create new jobs. According to the Florida Department of Economic Opportunity, the credit ranges from \$500 to \$2,000 per qualified job and can be taken against either the Florida Corporate Income Tax or the Florida Sales and Use Tax. The credit can only be taken against one of these two taxes. These tax credits are provided to encourage meaningful employment opportunities that will improve the quality of life of those employed and to encourage economic expansion of new and existing businesses in urban areas of Florida. The Florida Legislature created the Urban Job Tax Credit (UJTC) Program in 1997 to encourage the creation of job opportunities and the economic expansion of new and existing businesses. The areas that qualify for a UJTC designation are ranked in three categories; Tier One, Two, and Three. Lake Park's UJTC Area qualifies for the Tier One category which provides the highest credits available. There are only five communities in Palm Beach County that qualify for the UJTC. Businesses must meet the definition specified in the Florida Legislature. Five million dollars of tax credits may be approved in a calendar year.
- The **Economic Development Ad Valorem Tax Exemption**. The Town, in early 2009, held a referendum to allow the Town Commission to abate Town property taxes as an economic incentive to attract businesses to the Town. The referendum was overwhelmingly adopted by the voters. It provides an incentive to those new or expanded businesses which make a positive contribution to the economy of the municipality in terms of new jobs and improvements to real and personal property. The exemption applies only to the Town portion of the property taxes. The amount of the exemption is negotiated between the Town and the qualified business requesting the exemption. The final exemption allowance is required to be set by the Town Commission.
- A tool for historically-designated properties in the CRA (namely, 918 Park Avenue) is the **Historic Preservation Tax Exemption**. This is an exemption offered to the owners of individually, locally designated historic properties, who do significant rehabilitations on their historic structures. This ad valorem exemption applies to 100% of the value of the qualifying improvements for 10 years. Once all your improvements are (1) applied for; (2) approved by the Historic Preservation Board; and (3) brought through the permitting process, the total cost of improvements is tallied. This total cost, along with all pertaining documentation and photos, is submitted to the Palm Beach County Property Appraiser's office for review. The County then makes a determination on what the increase in property value is. This increase qualifies for a 100% exemption for up to ten years. For example, if your property before the improvements is valued at \$100,000, and a \$50,000 property value increase is determined after the historical improvements, the new property

value will be \$150,000. The \$50,000 improvements qualify for a 100% exemption for up to ten years. Therefore, even though the new property value after all the improvements is \$150,000, you will only be responsible to pay taxes on \$100,000 (\$150,000 minus \$50,000), reducing your taxable value for ten years.

- A **Community Beautification Improvement Fund** is also available for those properties with code violations. An application form; amortization agreement and determination on the amount granted (which is on a reimbursement basis) is required.

Additional State and local programs may also be available and the Town of Lake Park staff can research available programs for specified applicants on a case-by-case basis and connect with the State of Florida and Palm Beach County's Department of Economic Opportunity.

OTHER INCENTIVE-TYPES AVAILABLE IN FLORIDA MUNICIPALITIES AND PROVIDED THIS YEAR AT THE FLORIDA REDEVELOPMENT ASSOCIATION ANNUAL CONFERENCE (contingent on available funds and implementation)

Capital Improvement Grant Program

Calculated on 50% of the "interest only" portion on the principle amount of a loan obtained for rehabilitation or renovation of a project located in a designated area. Loans from participating lenders are based on prime rate with no points or closing costs are charged. The maximum principal loan amount allowed and obtained is \$350,000.

Relocation and Development Assistance

The CRA may assist with relocation and development of certain uses to allow for a more desirable or upgraded use. This program provides the incentives necessary for redevelopment including tenant relocation, acquisition, buildout and rehabilitation or renovation of existing properties.

Real Estate Development Accelerator (REDA)

Primarily for large scale development projects greater than \$5 million, this incentive can be utilized in the form of land mark-down, infrastructure improvements, Tax Increment Financing or similar type of assistance. Each project is negotiated on an individual basis based on a gap in a development pro forma.

Housing Investment Program (HIP)

Developers of new construction of for-sale/for rent residential projects investing up to \$5 million may be eligible for development assistance. Based on a formula, projects may qualify for a \$5,000 per unit incentive. An additional \$5,000 incentive may be provided for each affordable unit set aside with a maximum number of units not to exceed 25% of the overall project.

Strategic Investment Streetscape Program

Development projects costing up to \$5 million can be eligible for funds for streetscape improvements. Depending on the scope of the project, up to 50% of the cost of the streetscape construction within the public right-of-way may be funded.

Strategic Investment Program

Based on a formula that considers the amount of tax increment generated from each project, commercial and mixed-use projects up to \$5 million may be eligible for development assistance.

RECOMMENDED MOTION: This is a discussion item only.