



Minutes
Town of Lake Park, Florida
Centennial Celebration Committee Meeting
Tuesday, October 4, 2022 6:30 PM
Town Hall Commission Chamber,
535 Park Avenue, Lake Park, Florida 33403

The Centennial Celebration Committee met for the purpose of a regular meeting on Tuesday, October 4, 2022 at 6:30 p.m. Present were Chair/Commissioners John Linden, Commissioner Roger Michaud (arrived at 6:37 P.M.), Commissioner Mary Beth Taylor, Committee Member Vice-Chair Evelyn Harris-Clark, Committee Members Patricia Leduc, Beth Motschenbacher, and Special Events Director Riunite Franks. Town Manager John D’Agostino and Mayor Michael O’Rourke were absent.

ROLL CALL & PLEDGE OF ALLEGIANCE

Town Clerk Vivian Mendez performed the roll call and Board Member Patricia Leduc led the pledge of allegiance.

Special Events Director Franks announced that Board Member Felicia Ann Brabham resigned from the Committee. She stated that a flyer would be sent in the near future seeking a member to fill the vacancy.

SPECIAL PRESENTATION/REPORT:

None

CONSENT AGENDA:

1. September 6, 2022 Centennial Celebration Committee Meeting Minutes.

Motion: Committee Member Leduc moved to approve the Consent Agenda; Vice-Chair Harris Clark seconded the motion.

Vote on Motion:

| Committee Member | Aye | Nay | Other |
|---------------------------------|-----|-----|--------|
| Mayor O’Rourke | | | Absent |
| Chair/Commissioner Linden | X | | |
| Commissioner Michaud | X | | |
| Commissioner Taylor | X | | |
| Vice-Chair Harris-Clark | X | | |
| Committee Member Leduc | X | | |
| Committee Member Motschenbacher | X | | |

Motion passed 6-0.

New Business:

2. Centennial Celebration Logo Selection.

The Committee discussed and chose option 2 with modification as the logo for the Centennial Celebration. Commissioner/Chair Linden read a statement submitted by

Dianne Sophinos. The members provided their feedback on each proposed logo. The modifications included incorporating a picture in one of the zeros in the 100. The Committee came to consensus to have a picture of the historical gates in one of the zeros.

The item would come back before the Committee for final review before publishing.

Motion: Commissioner Michaud selected option 2 with modifications as the logo for the Centennial Celebration; Committee Member Leduc seconded the motion.

Vote on Motion:

| Committee Member | Aye | Nay | Other |
|---------------------------------|-----|-----|--------|
| Mayor O'Rourke | | | Absent |
| Chair/Commissioner Linden | X | | |
| Commissioner Michaud | X | | |
| Commissioner Taylor | X | | |
| Vice-Chair Harris-Clark | X | | |
| Committee Member Leduc | X | | |
| Committee Member Motschenbacher | X | | |

Motion passed 6-0.

3. Centennial Celebration Sponsor List Discussion.

Commissioner Linden explained that he did not review the list. Special Events Director Franks explained that the last page of this section of the agenda was a list of those businesses assigned to certain members. Committee Member Motschenbacher asked about the sponsorship packet. Special Events Director Franks explained that the Town was not a 501C-3. Commissioner Michaud stated that he would visit the following businesses for sponsorships: Lake Park Bicycles; Camille's Pizza; Robalo's Pharmacy; Southern Kitchen; Earl Stewart Toyota. The sponsorship packet distribution would be soon.

4. Centennial Celebration Kickoff Concert.

Special Events Director Franks explained the band options provided to the Committee for their thoughts. They would like to have it booked as soon as possible. Commissioner Linden suggested that the band play the Kelsey City Song. The Committee suggested Memory Lane as their first choice.

5. Centennial Celebration Budget and Presentation.

Commissioner Linden explained the purpose of the item. He repeated what Special Events Director Franks stated earlier, the sponsorship funds would be used before the Special Events budget was touched. Special Events Director Franks would do the presentation to the Commission. She explained the way the budget was structured. She explained that there are items that are budgeted that were not budgeted in past years due to staff shortages. Things like putting up tents are now paid to a company to do because the Town does not have sufficient staff to accomplish this task prior to an event. The Committee discussed the events budget in detail. Special Events Director Franks justified

the additional funds requested for the events. Commissioner Linden read Dianne Sophinos comments into the record (see attached). The Committee discuss inviting the Kelsey family to be part of the Harry Kelsey Birthday festivities.

Public Comment:

None

COMMITTEE MEMBER COMMENTS:

Vice-Chair Harris-Clark felt that only a selected few should receive the commemorative book. She

Committee Member Leduc asked when the logo modification would be available to the Committee. Special Events Director Franks would try to have the logo presented at the October 18, 2022 Committee meeting. Committee Member Leduc asked for a status on the sponsorship packets. Special Events Director Franks explained that as soon as the logo was complete the sponsorship packets would be ready.

Committee Member Motschenbache had no comments.

Town Manager D'Agostino was absent.

Chair Linden was not sure if Mayor O'Rourke would remain on the Committee after December 31st.

Commissioner Michaud felt the meeting was successful.

Commissioner Taylor felt everyone did a great job this evening.

Mayor O'Rourke was absent.

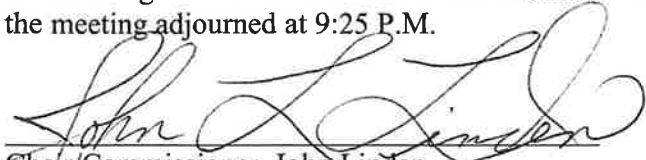
Special Events Director Franks stated that she would begin scheduling the additional staff members that are involved with the events attend a meeting. She wanted them to be part of the meetings that discuss the details of the events they would be assisting. For example, Deputy Adam Pozsonyi would attend a meeting regarding the Battle of the Badges.

Public Comment:

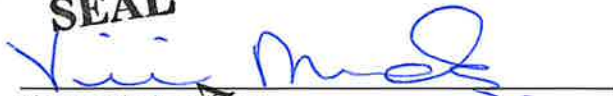
None

ADJOURNMENT

There being no further business to come before the committee and by unanimous vote, the meeting adjourned at 9:25 P.M.


Chair/Commissioner, John Linden




Town Clerk, Vivian Mendez, MMC

Approved on this 18 of October, 2022