AGENDA

Town of Lake Park, Florida
Centennial Celebration Committee Meeting
Tuesday, October 18, 2022, 6:30 P.M.
Commission Chamber, Town Hall
535 Park Avenue, Lake Park, FL 33403

Michael O'Rourke	_	Mayor		
John Linden		Commissioner/Chair		
Roger Michaud	_	Commissioner		
Mary Beth Taylor		Commissioner		
Felicia Ann Brabham	_	Committee Member		
Evelyn Harris Clark		Vice Chair		
Patricia Leduc		Committee Member		
Beth Motschenbacher		Committee Member		
John D'Agostino		Town Manager		
Riunite Franks		Special Events Director		

Vivian Mendez, MMC — Town Clerk

PLEASE TAKE NOTICE AND BE ADVISED, that if any interested person desires to appeal any decision of the Town Commission, with respect to any matter considered at this meeting, such interested person will need a record of the proceedings, and for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. Persons with disabilities requiring accommodations in order to participate in the meeting should contact the Town Clerk's office by calling 881-3311 at least 48 hours in advance to request accommodations.

A. CALL TO ORDER/ROLL CALL

- B. PLEDGE OF ALLEGIANCE
- C. <u>SPECIAL PRESENTATIONS/REPORTS:</u>
- D. CONSENT AGENDA:

	1. October 4, 2022 Centennial Celebration Committee Meeting Minutes	Tab 1
Е.	NEW BUSINESS:	

- 2. Centennial Celebration Logo Selection Tab 2
 - 3. Centennial Celebration Sponsor List Update Tab 3
 - 4. Centennial Celebration Kickoff Update Tab 4
 - 5. Centennial Celebration Historic Homes Tour Tab 5

F. PUBLIC COMMENT:

This time is provided for addressing items that <u>do not</u> appear on the Agenda. Please complete a comment card and provide it to the Town Clerk so speakers may be announced. Please remember comments are limited to a <u>TOTAL</u> of three minutes.

G.	COMMITTEE MEMBER COMMENTS:
Н.	ADJOURNMENT:
Next	Scheduled Centennial Celebration Committee will be held on Tuesday, November 2, 2022

TOWN OF MAKE PARK.

Minutes

Town of Lake Park, Florida Centennial Celebration Committee Meeting Tuesday, October 4, 2022 6:30 PM Town Hall Commission Chamber, 535 Park Avenue, Lake Park, Florida 33403

The Centennial Celebration Committee met for the purpose of a regular meeting on Tuesday, October 4, 2022 at 6:30 p.m. Present were Chair/Commissioners John Linden, Commissioner Roger Michaud (arrived at 6:37 P.M.), Commissioner Mary Beth Taylor, Committee Member Vice-Chair Evelyn Harris-Clark, Committee Members Patricia Leduc, Beth Motschenbacher, and Special Events Director Riunite Franks. Town Manager John D'Agostino and Mayor Michael O'Rourke were absent.

ROLL CALL & PLEDGE OF ALLEGIANCE

Town Clerk Vivian Mendez performed the roll call and Board Member Patricia Leduc led the pledge of allegiance.

Special Events Director Franks announced that Board Member Felicia Ann Brabham resigned from the Committee. She stated that a flyer would be sent in the near future seeking a member to fill the vacancy.

SPECIAL PRESENTATION/REPORT:

None

CONSENT AGENDA:

1. September 6, 2022 Centennial Celebration Committee Meeting Minutes.

Motion: Committee Member Leduc moved to approve the Consent Agenda; Vice-Chair Harris Clark seconded the motion.

Vote on Motion:

Committee Member	Aye	Nay	Other
Mayor O'Rourke			Absent
Chair/Commissioner Linden	X		
Commissioner Michaud	X		
Commissioner Taylor	X		
Vice-Chair Harris-Clark	X		
Committee Member Leduc	X		
Committee Member Motschenbacher	X		

Motion passed 6-0.

New Business:

2. Centennial Celebration Logo Selection.

The Committee discussed and chose option 2 with modification as the logo for the Centennial Celebration. Commissioner/Chair Linden read a statement submitted by

Dianne Sophinos. The members provided their feedback on each proposed logo. The modifications included incorporating a picture in one of the zeros in the 100. The Committee came to consensus to have a picture of the historical gates in one of the zeros.

The item would come back before the Committee for final review before publishing.

Motion: Commissioner Michaud selected option 2 with modifications as the logo for the Centennial Celebration; Committee Member Leduc seconded the motion.

Vote on Motion:

Committee Member	Aye	Nay	Other
Mayor O'Rourke			Absent
Chair/Commissioner Linden	X		
Commissioner Michaud	X		
Commissioner Taylor	X		
Vice-Chair Harris-Clark	X		
Committee Member Leduc	X		
Committee Member Motschenbacher	X		

Motion passed 6-0.

3. Centennial Celebration Sponsor List Discussion.

Commissioner Linden explained that he did not review the list. Special Events Director Franks explained that the last page of this section of the agenda was a list of those businesses assigned to certain members. Committee Member Motschenbacher asked about the sponsorship packet. Special Events Director Franks explained that the Town was not a 501C-3. Commissioner Michaud stated that he would visit the following businesses for sponsorships: Lake Park Bicycles; Camille's Pizza; Robalo's Pharmacy; Southern Kitchen; Earl Stewart Toyota. The sponsorship packet distribution would be soon.

4. Centennial Celebration Kickoff Concert.

Special Events Director Franks explained the band options provided to the Committee for their thoughts. They would like to have it booked as soon as possible. Commissioner Linden suggested that the band play the Kelsey City Song. The Committee suggested Memory Lane as their first choice.

5. Centennial Celebration Budget and Presentation.

Commissioner Linden explained the purpose of the item. He repeated what Special Events Director Franks stated earlier, the sponsorship funds would be used before the Special Events budget was touched. Special Events Director Franks would do the presentation to the Commission. She explained the way the budget was structured. She explained that there are items that are budgeted that were not budgeted in past years due to staff shortages. Things like putting up tents are now paid to a company to do because the Town does not have sufficient staff to accomplish this task prior to an event. The Committee discussed the events budget in detail. Special Events Director Franks justified

the additional funds requested for the events. Commissioner Linden read Dianne Sophinos comments into the record (see attached). The Committee discuss inviting the Kelsey family to be part of the Harry Kelsey Birthday festivities.

Public Comment:

None

COMMITTEE MEMBER COMMENTS:

Vice-Chair Harris-Clark felt that only a selected few should receive the commemorative book. She

Committee Member Leduc asked when the logo modification would be available to the Committee. Special Events Director Franks would try to have the logo presented at the October 18, 2022 Committee meeting. Committee Member Leduc asked for a status on the sponsorship packets. Special Events Director Franks explained that as soon as the logo was complete the sponsorship packets would be ready.

Committee Member Motschenbache had no comments.

Town Manager D'Agostino was absent.

Chair Linden was not sure if Mayor O'Rourke would remain on the Committee after December 31st.

Commissioner Michaud felt the meeting was successful.

Commissioner Taylor felt everyone did a great job this evening.

Mayor O'Rourke was absent.

Special Events Director Franks stated that she would begin scheduling the additional staff members that are involved with the events attend a meeting. She wanted them to be part of the meetings that discuss the details of the events they would be assisting. For example, Deputy Adam Pozsonyi would attend a meeting regarding the Battle of the Badges.

Public Comment:

None

ADJOURNMENT

There being no further the meeting adjourned	t business to come beforat 9:25 P.M.	ore the committee	and by unanimo	ous vote
Chair/Commissioner, J	ohn Linden	_		
Town Seal				
Town Clerk, Vivian M	endez, MMC			
Approved on this	of	, 20	022	



Agenda Request Form

Meeting Date: October 18,	genda Item No. 2				
Agenda Title: Centennial Celebration Logo Selection					
[] SPECIAL PRESENTATION/REPORTS [] CONSENT AGENDA [] BOARD APPOINTMENT [] OLD BUSINESS [] PUBLIC HEARING ORDINANCE ON READING [X] NEW BUSINESS [] OTHER: DISCUSSION Approved by Town Manager Date:					
Name/Title					
Originating Department:	Costs: \$ 0.00	Attachments:			
Special Events	Funding Source: Acct. # [] Finance	Exhibit A – Centennial Celebration Logo Options			
Advertised: Date: Paper: [X] Not Required	All parties that have an interest in this agenda item must be notified of meeting date and time. The following box must be filled out to be on agenda.	Yes I have notified everyone Or Not applicable in this case <u>RCF</u> Please initial one.			
Summary Explanation/Background At the October 4, 2022 Centennial Celebration Committee Meeting, the members were provided with three logo options that were designed by Strategic Marketing. During the discussion it was conveyed that the members selected option #2 with the addition of several changes. At this time, staff has provided three new logo options (Exhibit A) that have been modified to include the selected changes that were previously discussed.					
Recommended Motion: I motion that the Centennial Celebration Committee select logo					

option #_____ as the official Centennial Celebration Logo.

Option 1







LAKE PARK FLORIDA







Option 3













Agenda Request Form

Meet	ing Date: October 18, 2022	Agenda Item No. 3
Ager	nda Title: Centennial Celebration Sponso	orship List Update
[] [] [X] []	SPECIAL PRESENTATION/REPORTS [BOARD APPOINTMENT [PUBLIC HEARING ORDINANCE ON	OLD BUSINESS
Appr	oved by Town Manager	Date:
Name	/Title	

Originating Department: Costs: \$ 0.00 Attachments: Funding Source: Special Events Exhibit A – Listing of Acct.# Selected Businesses [] Finance __ Yes I have notified All parties that have an interest everyone_____ Advertised: in this agenda item must be notified of meeting date and Date: Not applicable in this case **RCF** time. The following box must Paper: be filled out to be on agenda.

Summary Explanation/Background

[X] Not Required

Town staff is working on creating the full sponsorship packet that will include the sponsorship levels, a fundraising letter (written by the Town's Grant Writer/Chief Public Information Officer) and more information about the Centennial. Previously, staff provided a listing of all of the businesses located in the Town of Lake Park to the Committee with the direction to select a minimum of five businesses that they are willing to contact. The Special Events Department has received lists from several members and have provided the updated contact list as seen in Exhibit A. As the contact person, each Committee Member will be responsible for soliciting their list of businesses to become official sponsors of the Centennial Celebration. At this time, staff would like the Committee Members to once again review the list for any additional updates.

Please initial one.

Recommended Motion: No motion required.

2023 CENTENNIAL CELEBRATION SPONSOR LIST

BUSINESS	ADDRESS	CITY	ST	ZIP	PHONE	EMAIL	CONTACT NAME	COMMITTEE
Brooklyn Cupcakes	798 10th Street	Lake Park	FL	33403	347-546-9223	brooklyncupcake@gmail.com	Carmen Rodriguez	Patricia Leduc
Camilli's Pizza	927 Park Avenue	Lake Park	FL	33403	561-844-3424	camillispizza@comcast.net	John Camilli	Roger Michaud
Carving Station	720 Federal Highway	Lake Park	FL	33403	561-842-7791	l.spiros@comcast.net	Spiros Lorenjatos	Mary Beth Taylor
Chick-Fil-A	1262 Northlake Boulevard	Lake Park	FL	33403	561-842-5805	bill@chickkfilanorthlake.com	Neil Hannon	Mary Beth Taylor
Coastal Karma	798 10th Street	Lake Park	FL	33403	561-249-1491	coastalkarmabrewing@yahoo.com	Charles Case	Patricia Leduc
Coastal Middle & High School	730 5th Street	Lake Park	FL	33403	561-842-6349	Lisa@coastalmiddleandhighschool.com	Lisa Collum	Roger Michaud
Dedicated IT	754 Park Avenue	Lake Park	FL	33403	561-491-5750	pbg@dedicatedit.com	Adam Steinhoff	Patricia Leduc
Dunkin Donuts	301 Federal Highway	Lake Park	FL	33403	561-848-5031	tweir@sehfl.com	Tim Weir	Mary Beth Taylor
Earl Stewart Toyota	1215 N. Federal Highway 1	Lake Park	FL	33403	561-844-3461	AlanN@estoyota.com	Alan Nappier	Roger Michaud
Family Church	625 Park Avenue		FL	33403	561-844-1609	ithompson@gofamilychurch.org	John Thompson	Mary Beth Taylor
Forest Development	220 Lake Shore Drive	Lake Park	FL	33403	888-622-1811	peter@forestdevelopment.com	Peter Baytarian	Patricia Leduc
Freedom Adventures	105 Lake Shore Drive	Lake Park	FL	33403	561-727-9479	dlund@freedomboatclub.com	Daniel Lund	Patricia Leduc
Friends of the Lake Park Library	529 Park Avenue	Lake Park	FL	33403	561-881-3330	rmmichaud17@gmail.com	Rose Michaud	Roger Michaud
Imperial Frame Shop	822 Northlake Boulevard	NPB	FL	33408	561-845-8068			Beth Motschenbacher
Kiwanis Club	525 Park Avenue		FL	33403	561-881-3300	rmichaud@lakeparkflorida.gov	Roger Michaud	Roger Michaud
Lake Park Bicycles	910 Northlake Boulevard	Lake Park	FL	33403	561-842-0303	lakeparkbicycles@gmail.com	Tony Tranquillo	Roger Michaud
Locale Gastropub	748 Park Avenue		FL	33403	561-429-4321	jason@localegastropub.com	Jason Ramos	Patricia Leduc
Mullinax Ford	1210 Northlake Boulevard	Lake Park	FL	33403	561-845-2900	vranesgwar@mullinaxford.com	Lawrence Mullinax	Patricia Leduc
Olive Garden	3533 Northlake Boulevard, Bldg 1	WPB	FL	33403	561-328-2080			Beth Motschenbacher
Pelican Café	612 Federal Highway	Lake Park	FL	33403	561-842-7272	pelicancafefl@gmail.com	Karen Hower	Patricia Leduc
Port of Palm Beach	One East 11th Street	Riviera Beach	FL	33404	561-383-4100			Beth Motschenbacher
Robalo's Pharmacy	228 US Highway 1	Lake Park	FL	33403	561-844-1191	nirandp@gmail.com	Patel Nirav	Roger Michaud
Salty Signs Designs	905 US Highway 1, Suite A	Lake Park	FL	33403	561-876-1092	saltysigns@gmail.com	Marji Knecht	Patricia Leduc
Schumacher	3720 Northlake Boulevard, Suite C	PBG	FL	33403	561-935-4241			Beth Motschenbacher
Southern Kitchen	801 US Highway 1	Lake Park	FL	33403	561-844-1735	southernkitchendiner@gmail.com	Kimberly Jones	Roger Michaud
Voice Chocolate	1125 Old Dixie Highway, #3	Lake Park	FL	33403	561-714-9838	bronna@voicechocolate.net	Bronna Peterson	Mary Beth Taylor



Agenda Request Form

Meet	ing Date: October 18,	Agenda Item No. 4	
Agen	da Title: Centennial C	Celebration Kickoff Co	ncert Update
[] [] [X] []	BOARD APPOINTME	ORDINANCE ONR	OLD BUSINESS
Appr	oved by Town Manag	er	Date:
	/Title		
Origi	inating Department:	Costs: \$ 0.00	Attachments:

Originating Department: Special Events	Costs: \$ 0.00 Funding Source: Acct. # [] Finance	Attachments:
Advertised: Date: Paper: [X] Not Required	All parties that have an interest in this agenda item must be notified of meeting date and time. The following box must be filled out to be on agenda.	Yes I have notified everyone Or Not applicable in this case <u>RCF</u> Please initial one.

<u>Summary Explanation/Background</u>
Memory Lane has accepted the Town's offer to perform at the Centennial Celebration Kickoff Concert. Town staff will move forward with their agreement.

Recommended Motion: No motion required.



Agenda Request Form

Meeting Date: October 18, 2022 Ag		ngenda Item No. 5					
Agenda Title: Centennial Historic Homes Tour							
SPECIAL PRESENTATION/REPORTS [] CONSENT AGENDA BOARD APPOINTMENT [] OLD BUSINESS PUBLIC HEARING ORDINANCE ON READING NEW BUSINESS OTHER: DISCUSSION							
Approved by Town Manag	er	Date:					
Name/Title	Name/Title						
Originating Department:	Costs: \$ 0.00	Attachments:					
Special Events	Funding Source: Acct. # [] Finance						
Advertised:	All parties that have an interest in this agenda item must be	Yes I have notified everyone					

Summary Explanation/Background

Date:

Paper:

[X] Not Required

Town Staff has reached out to Molly's Trolleys to discuss having a trolley that is able to take the tour participants around town for the Centennial Historic Tour on Saturday, February 11, 2023. Unfortunately, Molly's Trolleys does not have an available trolley for that date. However, they have availability on Sunday, February 12, Saturday, February 18 and Sunday, February 19. At this time, staff would like to know if the Centennial Celebration Committee would like to:

Not applicable in this case \mathcal{RCF}

Please initial one.

- 1. Change the date of the event to one of the available trolley options in February 2023
- 2. Reach out to Molly's Trolleys to see if there are any additional available dates in 2023

notified of meeting date and

time. The following box must

be filled out to be on agenda.

3. Choose not to have a trolley for the event

Recommended Motion:	I recommend that	 for the Centennial Historic
Homes Tour.		