



Minutes
Town of Lake Park, Florida
Request for Letters of Interest
For the Implementation of a Marketing
Plan for the Community Redevelopment Agency
Number 111-2018
Friday, December 14, 2018 10:00 a.m.
Commission Chamber, Town Hall, 535 Park Avenue

The Request for Letters of Interest were opened on Friday, December 14, 2018 at 10:00 a.m. Present were Assistant Town Manager/Human Resources Director Bambi Turner, and Town Clerk Vivian Mendez.

Assistant Town Manager/Human Resources Director Bambi Turner called the meeting to order at 10:00 a.m. and announced that there were seven (7) responses received by the Town.

- 1) Green Arrow Marketing & Media 9170 Gettysburg Road, Boca Raton, Florida 33434
- 2) MJS Advertising Marketing Consulting 301 Yamato Road, Suite 4100, Boca Raton, Florida 33431
- 3) Greenfield Media & Marketing 12551 New Brittany Boulevard, Fort Myers, Florida 33907
- 4) All the Rage Marketing 4371 Northlake Boulevard, Suite 251, Palm Beach Gardens, Florida 33410
- 5) Strategic Marketing 8895 North Military Trail, Suite B202, Palm Beach Gardens, Florida 33410
- 6) Redevelopment Management Associates (RMA) 2302 E. Atlantic Boulevard, Pompano Beach, Florida 33062
- 7) Ryan William's Agency 1014 North Olive Avenue, West Palm Beach, Florida 33401

Assistant Town Manager/Human Resources Director Bambi Turner announced that an Evaluation Committee, comprised of staff members, would evaluate the submittals. The public meeting will be announced in the short future. The Evaluation Committee will submit a recommendation of award to the Community Redevelopment Agency at a future meeting.

ADJOURNMENT:

With no further submittals to be opened, the Request for Letters of Interest meeting adjourned at 10:05 a.m.

Town Clerk Vivian Mendez