



Lake Park Insider

Official Newsletter of the Town of Lake Park, Florida

June, 2018

535 Park Avenue, Lake Park, Florida 33403

TOP STORY



New IT headquarters heading to Lake Park

Hip, artsy, and fun.

Three words being used to describe the Town of Lake Park by the CEO of a tech company getting set to relocate his corporate headquarters to Lake Park.

Dedicated IT, currently located in Palm Beach Gardens, is packing its bags and moving "over the border." The company, which has been around since 2002, prides itself on providing IT support solutions for all kinds of businesses. They built the entire IT network at the new Ball Park of the Palm Beaches! As you can imagine, their employees tend to be millennials. That's one of the main reasons CEO Adam Steinhoff says he likes Lake Park.

"We wanted to provide a hip, fun environment for our employees, and Lake Park is the place to be. The town is creating a young, artsy, edgy feel that my peers are looking for," said Steinhoff.

Dedicated IT is looking to move to a new location on Park Avenue. With the move will come a host of new jobs for the town. Exact details are still being hammered out, but the big picture message is clear: Lake Park is succeeding in its efforts to transform itself into one of Palm Beach County's hot new economic development destinations.

Other Town News

Town hosts major economic redevelopment event



It's called "Vision Lake Park," and it's the town's hot new campaign to transform Lake Park's Federal Highway corridor into a thriving, mixed-use destination waterfront. At an Invitation-only event to developers and real estate pros, the town revealed new plans to create a new neighborhood complete with retail, high-end residential housing, and unique commercial shops.

"The future of Lake Park has never been more promising with the introduction of the Land Development Regulations that will permit investors to assemble land parcels to revitalize our waterfront into one of the most exciting and successful mixed-use developments in Palm Beach County," said Town of Lake Park Mayor Michael O'Rourke.

For more information, visit: VisionLakePark.com





It's hurricane season. Are you ready?

June is the beginning of hurricane season. This is the time to make sure your family is prepared. Town officials urge you to:

- Trim back your trees so they are ready to withstand strong winds.
- Make sure you have a plan in place.
- Check your hurricane supplies to ensure you have enough to get through a few days without power if necessary.

Town practices what it preaches:

New Emergency Management Plan unveiled

Being able to plan for and recover from an emergency as a town is a top town priority as hurricane season begins.

Officials have unveiled a new and updated emergency management plan. The plan is an improved roadmap to follow in the event of an emergency (not just a hurricane.)

The plan is up for Town Commission approval in June.



Plans revealed for corner of Congress Ave. & Watertower Rd.



A 45,000 square foot mixed office and warehouse complex is being proposed at the southeast corner of Congress Avenue and Watertower Road. The Commission likes it, but they also have changes they wanted to see. Among them: enhancing the outside of the buildings and planting additional trees.

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Town Manager's Corner

Welcome to the second issue of the "Lake Park INSIDER."

This past month our town took a significant economic development step forward. I invite you to visit our special

website devoted to the redevelopment of our US 1 corridor: VisionLakePark.com.

The revival of this section of our town will be the catalyst that propels renewal across the town. We are already seeing our efforts pay dividends with the attraction of new businesses to Park Avenue. This is an exciting time in our town, and I am looking forward to sharing more positive developments in future issues.